



Opportunity to Comment on BC Ferries' proposed Fare Flexibility and Digital Experience Initiative

The British Columbia Ferry Commission is seeking public comment on BC Ferries' application pursuant to section 55(2) of the *Coastal Ferry Act* ("Act") for approval of a major capital expenditure on information technology elements to support the Fare Flexibility and Digital Experience Initiative (the "Initiative").

In its application BC Ferries states that the Initiative will deliver the information technology elements required for the successful deployment of BC Ferries' Fare Flexibility and Revenue Management Strategy and the system-wide modernization of the Company's information technology platforms to support the Digital Experience Strategy.

Under section 55(4) of the Act the commissioner may approve a major capital expenditure if the proposed major capital expenditure is:

- a) reasonable,
- b) prudent, and
- c) consistent with
 - (i) the current Coastal Ferry Services Contract, and
 - (ii) any long term capital plan established by the ferry operator.

BC Ferries' application is available at <http://www.bcferrycommission.com/wp-content/uploads/2012/06/BCFS-2014-12-02-FFDEI-section-55-Application.pdf>. Section 55 Application Guidelines as established by the Ferry Commission is also available at <http://www.bcferrycommission.com/wp-content/uploads/2011/04/Section-55-Application-Guidelines-Revised-July-5-2014.pdf>.

Comments or submissions can be sent by email to info@bcferrycommission.ca or by mail to:

BC Ferry Commission
PO Box 9279 Stn Prov Govt
Victoria, BC V8W9J7

Deadline for public comments is December 31, 2014. Comments submitted to the Ferry Commission may be published on its website.